

# Miguel Barrero

DIGITAL CREATIVE DESIGNER AND ART DIRECTOR



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miguelbarrerodesign.com



## LANGUAGES

90%  
English

85%  
German

100%  
Spanish

## SOFTWARE KNOWLEDGE

Photoshop **Ps**

InDesig **Id**

After effects **Ae**

Illustrator **Ai**

Lightroom **Lr**

Sketch **S**

Principle **P**

Cinema 4D **C4D**

## EXTRA KNOWLEDGE

- Professional photography knowledge and equipment.
- Creative advertising course with Carlos Navarro, Madrid (Spain).
- Art direction course with Eric Dover, Madrid (Spain).

## STUDIES

**User Experience Designer**  
Careerfoundry, Berlin (Germany)

**Graphic design and Advertising**  
Willem de Kooning Academie, Rotterdam (Netherlands)

**Abschluss als Werbung Art Direktor**  
IED (Istituto europeo di design), Madrid (Spain)

**Photography**  
Angel de Saavedra institute, Córdoba (Spain)

## EXPERIENCE

2020

- Digital Product Designer, Tenetrio.** Insect-base dog food online shop.
- UX/UI Designer, Lehrermarktplatz.** Online teaching material sharing.

2019

- UX/UI Designer, Tribo.** Project management web app.

2018

- Art Director Heimat, Berlin (Deutschland)**  
Directing the creative process of projects with management complexity that involve filming, shooting, 3D direction and post-production. Conception, art direction and design for 360° advertising campaigns including TV commercials, print and digital media such as website, app, print, etc and for clients like **BVR, Coca-Cola Company and Kaufland.**

2015

- Junior Art Director Serviceplan, Berlin (Deutschland)**  
Managing creative advertising campaigns for print, TV and digital media. Conception, art direction and design among other responsibilities for clients like the German driving association **Reporter ohne Grenzen, DVW (Deutsche Verkehrswacht), Minijob-Zentrale and Deutsche Bahn.**

2012

- Junior Art Director DDB Tribal, Berlin (Deutschland)**  
Managing creative projects, art direction, visualization, and creation of advertising campaign for print, TV and digital media and for clients like **Ikea, Bosch, Bunte, Volkswagen and Jules Mumm.**

2010

- Praktikum in Art Direction Scholz & Friends, Berlin (Deutschland)**  
Conceptualization, building motives, learning project organization.

2005

- Fotolabor-Techniker Coprodi, Córdoba (Spanien)**  
Photography technics, photography retouching, layouts design, etc.

2002

2000